



Highway Agencies Ltd., a subsidiary of the Saskatchewan Trucking Association, is pleased to announce that we have hired a General Manager, to be based out of our Regina location on 101C Hodsman Road, commencing November 17, 2009.

Barry Peabody, CCIB, CIP has joined us with nearly 30 years Commercial and Industrial Insurance and Risk Management experience, specializing in the Transportation and Energy industries. Barry comes to Highway Agencies from a major Saskatchewan Insurance Brokerage, where he had been providing his Client First services to clients across Western Canada. Beyond Barry's considerable Insurance Brokerage experience, he has also had success in Underwriting, Marketing and Claims Management having worked for a number of International Insurance companies. His background and leadership will enhance the professional and experienced team we have at Highway Agencies Ltd.

STA President, Glen Ertell, welcomes Barry to the STA team. "We spent a good deal of time looking for a high energy manager that will take HAL to the next level. Barry Peabody demonstrated a knack for growing businesses and we're all excited about what he brings to our company."

Barry and his wife Carol have an 8 year old daughter, Paige and enjoy spending time down in Phoenix, AZ whenever possible.

Please join us in welcoming Barry to the Highway Agencies Ltd. family, and stop by to say hi and introduce yourself!

